

REALISE

Events: the heart of everything we do  
INNOVATING INSPIRING INVESTING IMPLEMENTING

## Do You Have an Idea for the Meetings and Events Sector?

### £10 000 in Cash Prizes Are Waiting...

Realise, the events services and consultancy company, today announced the launch of their **Meetings and Events Innovation Competition**, with cash prizes totalling **£10 000** on offer.



The premise is simple; anyone can submit an idea that benefits a sector that has been badly hit by the Covid pandemic. Judges will evaluate the ideas, and the winners will be announced at **International Confex** in June.

**The first prize will be £4 000 cash, with subsequent prizes of £3 000, £2 000 and £1 000.**

**However, as an added dimension, all competition entries will be evaluated and, where appropriate, the entrant offered help and support to make the idea to reality. This could range from coaching, signposting, through to help with marketing and even equity investment.**

Entering couldn't be simpler, is completely free, and you can enter as many different ideas as you like.

Your idea could be for:

- A new festival
- A new trade or consumer exhibition?
- An experience like no other?
- A radical approach to meetings or conferences?
- A new product or service for events design or delivery?
- An innovative music or arts festival?
- A new way of doing things in the meetings and events sector

**To enter, just go to [www.12rprizes.com](http://www.12rprizes.com)**

For more information about the competition, contact Richard John:

[Richard.john@realise.me.uk](mailto:Richard.john@realise.me.uk) or +44 7778 518593.