

The Delegate Wranglers®

**STAND SHARE  
OPPORTUNITY**

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**2021**

# THE OPPORTUNITY

This is the fantastic opportunity to be based on The Delegate Wranglers stand for the duration of The Meetings Show on 30 Sept & 1 Oct 2021.

The Delegate Wranglers will have a space totalling 72.00 Sq. M at the event and we are located directly on the central walkway of the exhibition.

# THE STAND

The Delegate Wranglers stand will be open on all four sides and every stand partner will have their own space on the outside of the stand - perfect for speaking to attendees as they walk around the show. There will be around 12 stand partners on the stand - but this number could change with any regulations stipulated by the Government.

There will be Delegate Wranglers branding around the top of the stand and some on the walls in the middle of the stand. Experience from the last few shows tells us that we are always very well attended and consistently busy with people dropping by to meet the Delegate Wranglers team and their fellow members.

There will also be a bar on the stand for our cocktail partner (Mix & Match) - who we've worked with at the last Meetings Show and are always VERY popular - as you can imagine.

The design is still slightly fluid at this stage but we will try to incorporate some sofas and low coffee tables for people to meet people and relax.

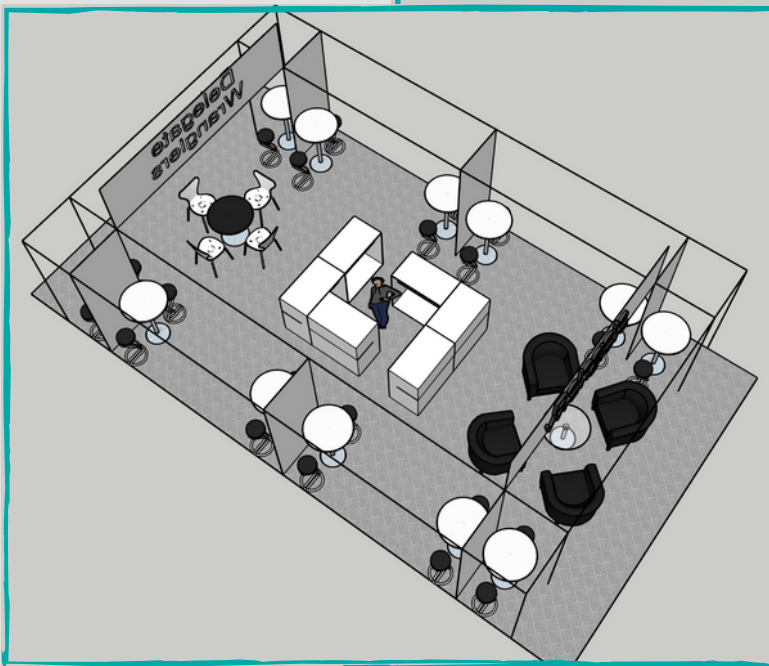
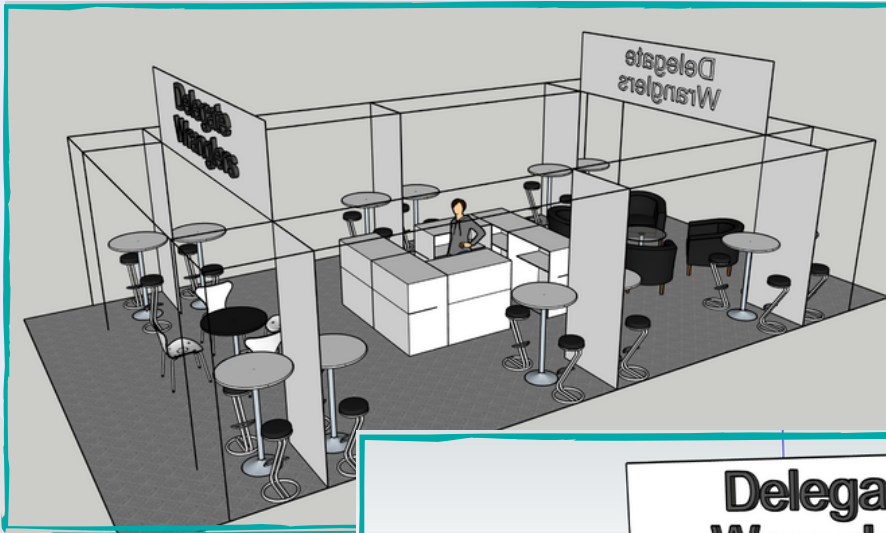


## WHAT YOU GET

- 01 Space on The Delegate Wranglers stand for the duration of the show (30 Sept & 1 Oct 2021)
- 02 1 x table, 2 x chairs / stools & 1 x electricity socket
- 03 1 x branded lightbox panel. You just need to provide the artwork
- 04 Announcement on the DW Facebook group & our social media channels that you are a stand partner
- 05 Full promotional activity on the DW Facebook group & social media channels before, during and after the show
- 06 Great publicity on the DW Live Shows in the weeks running up to TMS- in the form of weekly mentions from Neil and a graphic stating our partners and promoting the DW stand at TMS
- 07 A mention in a special DW Insider TMS Special newsletter - sent to over 4,500 subscribers
- 08 Each partner will receive a Swapcard profile with appointment diaries and this will filter through to the exhibitor listing on The Meetings Show website, the virtual platform and the app

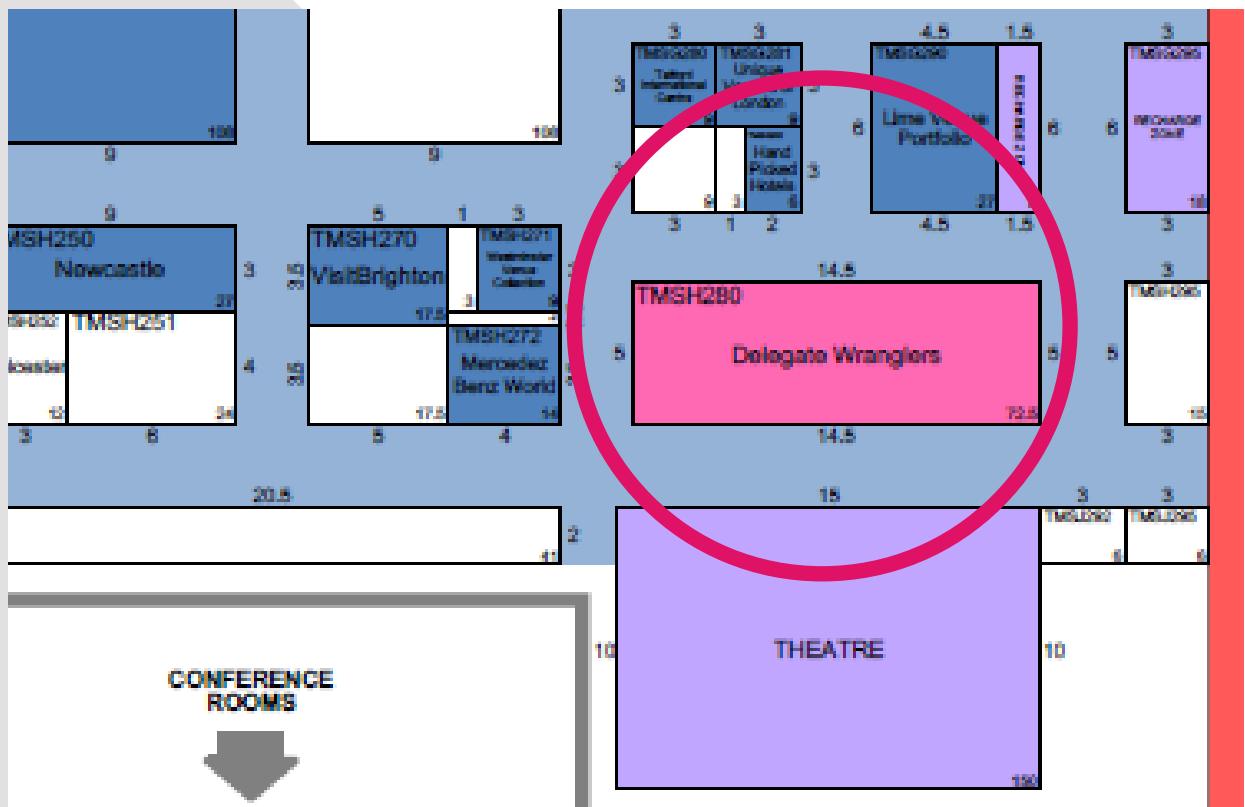
# THE STAND LAYOUT

The stand is going to look something like the images below although we will be making a few tweaks to it:



# STAND LOCATION

The stand is going to be located in a really good position - opposite the main educational theatre - please see below (although this is subject to some minor changes)



## THE COST

The cost for this amazing stand share opportunity is just:

**£2,500.00 + VAT**

To go ahead with this opportunity please let us know at your earliest convenience as these will be sold on a first come first served basis.

A deposit of £500.00 + VAT will be required by 30 July and the balance of £2,000.00 + VAT will be required to be paid by Friday 13 August, 2021

*Please rest assured that if the Government advise that the exhibition cannot go ahead on this date for safety reasons, and the dates for this event are then changed, your position on the stand is guaranteed and if for any reason you are not able to make the revised date, then a full refund will be provided*

## CONTACT US

Email: [sarah@thedelegatewranglers.com](mailto:sarah@thedelegatewranglers.com)

## HEALTH & SAFETY

*The Meetings Show team has been working hard to ensure that all the necessary safety measures and precautions are in place for The Meetings Show 2021 should they need them. They are closely monitoring the situation to ensure the show can take place as safely as possible in line with government guidelines.*