



Birmingham

The  
Delegate Wranglers®

# STAND SHARE OPPORTUNITY 2024

ICC BIRMINGHAM

29 OCTOBER 2024



The  
Delegate Wranglers®

OFFERING YOU ALL THIS AND MORE....



Lots of pre-event promotion,  
great price point, super busy  
stand and best of all, you  
just turn up on the day.  
What's not to love?

Neil Thompson  
Founder & MD  
The Delegate Wranglers



- ✓ VISIBILITY
- ✓ CONNECTIONS
- ✓ PROFILE
- ✓ PROMOTION
- ✓ LEADS
- ✓ STAND LOCATION
- ✓ GREAT PRICE
- ✓ HASSLE FREE

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# DON'T JUST TAKE OUR WORD FOR IT

## FEEDBACK FROM OUR STAND PARTNERS AT RECENT TRADE SHOWS....

"I seriously couldn't do it without you, you make my life so much easier and I simply just have to rock up!!"

**ALISON HADAWAY**  
**DIRECTOR OF SALES, MOTTRAM HALL**

"Our stand was positioned well and saw a lot of traffic - Delegate Wranglers are a great bunch, thoughtful and careful organisers and very supportive throughout. Overall, it was a vibrant, busy event and would recommend we attend again."

**REBECCA HURLEY**  
**VENUE MARKETING MANAGER, BMA HOUSE**

"We just love working with the DW Team they are so enthusiastic and a pleasure to work with."

**PETER SHRIGLEY**  
**REGIONAL DOS, MACDONALD HOTELS & RESORTS**

"You are guaranteed a busy stand, so increasing the opportunities to meet and chat with more people. It takes a lot of time and energy to exhibit, being a stand partner with the DW's takes away so much of the work"

**JAN DENNING**  
**FOUNDER, THE HOSPITALITY PARTNERSHIP**

## THE OPPORTUNITY...

A fantastic opportunity to be based on The Delegate Wranglers stand for the duration of CHS Birmingham on Tuesday 29 October 2024. The stand will be located right in the centre of the hall.

## THE STAND...

Every stand partner has their own dedicated space, on the stand perimeter, facing out – perfect for speaking to attendees as they walk around the show. There will be approximately 12 stand partners in total on the stand.

There will be Delegate Wranglers branding as always on the stand with your package including a (2m high x 1m wide) back-lit panel with your branding on. All you have to do is send us the design in advance and we'll print and install it for you before you arrive.

Experience from all of the shows over the last 5 years tells us that we are probably the busiest stand at the show because of our large community and the atmosphere on the stand. We are consistently busy with people dropping by to meet the Delegate Wranglers team and their fellow members.

There will also be a food / drink partner on the stand which is always a really good way of drawing people onto the stand – you can also take anyone you meet over to them as they are there for you guys and the other attendees.

# WHAT'S INCLUDED

AN AMAZING PACKAGE OF BENEFITS TO ENHANCE YOUR SHOW EXPERIENCE

Space on The Delegate Wranglers stand for the duration of the show (29 October 2024)

Furniture:

1 x Poseur table, 2 x high stools & 1 x electricity socket

1 x back-lit branded panel on your space.  
You will just need to provide the artwork

Announcement on the DW Facebook group & our social media channels that you are a stand partner

Full promotional activity on the DW Facebook group & social media channels before, during and after the show

Coverage for you in a special CHS Birmingham edition of the DW Insider Newsletter the week before the show

PR cheat sheet to get the most visibility & interest in your brand - courtesy of PR specialists Custard Communications

Inclusion in the CHS Birmingham website about The Delegate Wranglers and its stand partners at the show

The stand partners will receive social media support from CHS to all its followers on Twitter

Announcement in the DW Insider newsletter that you are a stand partner

**NEW!**

Delegate badge scanner included!

**NEW!**

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## THE COST...

The cost for this amazing stand share opportunity is just:

DW Superstars Members

**£1,750.00** +VAT

Non DW Superstars Members

**£1,860.00** +VAT

- *includes a DW Superstars annual membership*

We request that all DW stand partners must be DW Superstars members - so the price includes an annual membership - unless you are already a DW Superstar

To go ahead with this opportunity please let us know at your earliest convenience as these will be sold on a first come first served basis. Demand is always very high!

Your position will only be secured by signing your contract. Full payment will be required within 30 days of signing your contract

CONTACT AMY NOW TO SECURE YOUR PLACE

Email: [amy@thedelegatewranglers.com](mailto:amy@thedelegatewranglers.com)

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